



The free spirited and focused Sílvia Duarte is at heart, a pursuer of aesthetics.

With a degree in Industrial Design from Escola Superior de Artes e Design (since 2007) and currently a Magellan MBA candidate at Porto Business School, her career started as a lighting designer, responsible for developing, creating and leading design projects for the French market for about 4 years. In 2008, she was awarded the Young Designers Award by CPAI. In 2011, Sílvia began her entrepreneurial path when she founded her first start-up in the product design industry. By 2012, her project had already received three awards. First, as the best creative idea in Creative Industry by Arrisca C – Universidade de Coimbra. Second, it garnered first place in the Ousar Entrepreneurship Award by AlMinho, and lastly was awarded the second place in the entrepreneurship competition Poliempreende by IPL.

SÍLVIA DUARTE

THE SPARKLING CONQUEROR

1 Main Skills

- Entrepreneurship
- Strategy
- Branding
- Creativity Management
- Project Management
- Design Thinking
- Quick Learning and Execution

2 Strengths

- Focus
- Achiever
- Futuristic
- Significance
- Individualization

3 Timeline

- 2016** - The Magellan MBA
- 2015** - 35th John Molson MBA Case Competition (division winner)
- 2012** - OUSAR – Desafio à Sociedade – 1st Place in Entrepreneurship Award
- 2011** - Founder of Ervilha Criativa Lda
- 2008** - Young Designer – Product Design Award – CPAI
Head of Design Department FB Internacional Lda

4 Projects

- 35th John Molson MBA Case Competition 2016 – Division Winner – Concordia University
- Arrisca C 2012 – 1st Place in Creative Industry Entrepreneurship Award – Universidade de Coimbra + PTO
- OUSAR 2012 – Desafio à Sociedade – 1st Place in Entrepreneurship Award – AlMinho Associação Empresarial
- Poliempreende 9 – 2nd Place in Entrepreneurship Award – Instituto Politécnico de Leiria

5 Career Goals

Silvia wants to strategize and develop businesses that build impactful brands. Ideally, working at a company with a differentiating culture, where challenges and innovation are enhancers of its success.

Marketing Business Strategy Innovation

Nationality: Portuguese
Languages: Portuguese, English, French



SÍLVIA DUARTE
THE SPARKLING CONQUEROR

**Passionate.
Fearless.
Confident.**

Wherever she goes, Silvia always brings the light with her.

Brand ambassador of Liliana Alves Jewelry design, a portuguese brand of fine jewelry. Silvia is also an advertising model for international brands like Panasonic and Vodafone.

Sound

OST Battlestar Galactica

Movie

Ex-machina by Alex Garland

Book

The girl with the dragon tattoo
by Stieg Larsson

Character

Padmé (Star Wars)

“Sometimes the world is black, sometimes it’s white. But in the middle there are all sorts of grays.”

E-MAIL:
sloduarte@gmail.com

MOBILE PHONE:
(+351) 912 642 621

SKYPE:
isloduarte

LINKEDIN:
<https://pt.linkedin.com/in/sloduarte>