



Mariana is a goal-oriented person.

Mariana moved to Porto in 2008 to study at University of Porto, graduating in Communication Sciences. She worked in Marketing in a B2B environment after finishing a Master's Degree in Management at the Faculty of Economics. In 2013, Mariana founded Shair, a startup related to online commercialization of art that has already more than 1000 artists in its portfolio. In 2015, Shair was a finalist at the Wolves Summit competition in Poland, with more than 100 participant startups from all over the world. As of this year, Mariana has just published an article in an international journal.

MARIANA GOMES
THE BELIEVER

1 Main Skills

- Create
- Build
- Problem Solving
- Innovation
- Communication

2 Strengths

- Achiever
- Strategic
- Competition
- Futuristic
- Significance

3 Timeline

- 2016** - Published an article about the effect of branding in B2B purchases (Journal of Business & Industrial Marketing)
The Magellan MBA
- 2015** - Finalist at the Wolves Summit competition in Poland, with more than 100 participant startups from all over the world
- 2013** - Master Degree in Services Management at Faculty of Economics
CEO & Founder of Shair, an online platform that sells art from more than 1000 artists
- 2012** - Online Marketing Coordinator at DST Group
- 2008** - Degree in Communication Sciences at the University of Porto

4 Projects

- Founder of Shair, an online platform to buy and sell art
- Responsible for the online dynamization of DST Group's brand

5 Career Goals

"There is something about new ideas that really gets me motivated."

Having participated in several initiatives related to the entrepreneurial world, it has given Mariana the opportunity to create and leverage important skills in this environment.

Strategy Consultant
Business Developer
Career Goals

Nationality: Portuguese
Languages: Portuguese, English

“I need to believe that something extraordinary is possible.”

MARIANA GOMES
THE BELIEVER



When Mariana sets her mind to something, she's unstoppable.

Born to achieve, she loves to take on new challenges. But not any challenge; they have to have a real meaning to it. Mariana is interested in deepening her knowledge of culture. She also loves travelling and sports.

Book

The unbearable lightness of being
by Milan Kundera

Sound

Serenade N° 10 by Mozart

Character

Her father – a self-made man that got where he is without stepping on anyone and always stayed true to his values.

“There is no perfection only life.”

Milan Kundera, The Unbearable Lightness Of Being

E-MAIL:
marianaafgomes@gmail.com

MOBILE PHONE:
(+351) 912 627 103

SKYPE:
marianalcina614

LINKEDIN:
linkedin.com/in/marianalcina