



Luís follows his instinct.

Luís was born, raised and educated in Porto. He graduated in Economics in 2010 and joined Santander Totta for a brief experience as an Account Manager. In 2011, he started working at Sonae Sierra as an Internal Auditor and had the chance to contact and work with different business areas and in several different countries (Portugal, Spain, Italy, Germany, Romania and Brazil). In 2015, he decided to change his life and enrolled in the full-time MBA programme at Porto Business School.

LUÍS FERREIRA
THE GO-GETTER

1 Main Skills

- Adaptability
- Improvisation
- Motivator
- Number Cruncher
- Strategic Thinker

2 Strengths

- Analytical
- Communication
- Competition
- Futuristic
- Significance

3 Timeline

- 2016** - The Magellan MBA
- 2015** - Decided to change his life and enrolled in Porto Business School
- 2011** - Started working at Sonae Sierra
- 2010** - Graduated in Economics at FEP and joined Santander Totta
- 2006** - Enrolled in FEP, Universidade do Porto

4 Projects

- Implementation of Kaizen methodology
- Founder/coordinator of Economics' volleyball team

5 Career Goals

Luís wants to find a professional challenge that will be fulfilling, meaningful and complex, where he will have a real impact in an organization that can push him to develop as a person and as a professional.

Operations
Finance
Strategy

Nationality: Portuguese
Languages: Portuguese, English, Spanish

**Friendly.
Restless.
Stubborn.**

LUÍS FERREIRA
THE GO-GETTER



Luís is a natural-born communicator

If there is someone who likes to meet new people, then it must be Luís. He loves hanging out with friends and talking to people to get to know them better. Luís is also a movie lover and a sports enthusiast, particularly tennis and motorsports. But the center of his life is his family, especially his wife, whom he considers to be responsible for his personal development.

Book

Creativity Inc., by Ed Catmull

Movie

The Godfather, by Francis Ford Coppola

Sound

Good Riddance, by Green Day

Character

Steve Jobs – the visionary that changed the world

“Choose a job you love, and you will never have to work a day in your life.”

Confucius

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