

Kevin lives his life with the same intensity he works: diving head-on.

Born in Canada, Kevin lived most of his life in Trinidad and Tobago. He pursued an undergraduate degree in Sociology at Western University in Canada. While there, he participated in a student exchange programme where we went to New Zealand for one semester. When he returned to Trinidad, he engaged as a professional Educator for ten years while at the same time starting his own business, a local fashion boutique. He also worked as a Freelance Journalist as well as an Event Planner and Manager for a local company -Caesar's Army. Kevin always dreamt of living in Europe. The Magellan MBA is part of this dream coming true.

Main Skills

- Strategic idea: creation and
- management
- Communication and
- Presentation
- Event Management
- Marketing
- Journalism



- Input
- Ideation
- Adaptability
- Intellection
- Includer

Timeline

2016 - The Magellan MBA
2015 - Moved to Portugal to pursue an MBA
2010 - Implemented a multimedia technology for improvement of content delivery for students
Started as a Head of Logistical Management for local event management company – Caesar's Army
2005 - Launched his first

business 2001 - Skydived in New Zealand



• Lead the Movember Project (charity initiative), involving press, radio interviews and gala event to raise awareness and funds

Porto Business Schoo

 Designed and created his own column for local publication – Metro Magazine

• Head of Logistics Management for a local event management company – Caesar's Army



Kevin's goals are to be involved in Integrated Marketing Management and/or Strategic Management within the fashion industry, in companies such as LVMH, Gucci, Farfetch, GQ and Esquire magazine. His passion for innovation could also take him towards the technology industry, more specifically companies such as Google, Yahoo, Microsoft, Samsung, OnePlus and Huawei. Ideally he would like to work in a European country such as Portugal, England or perhaps in the United States.

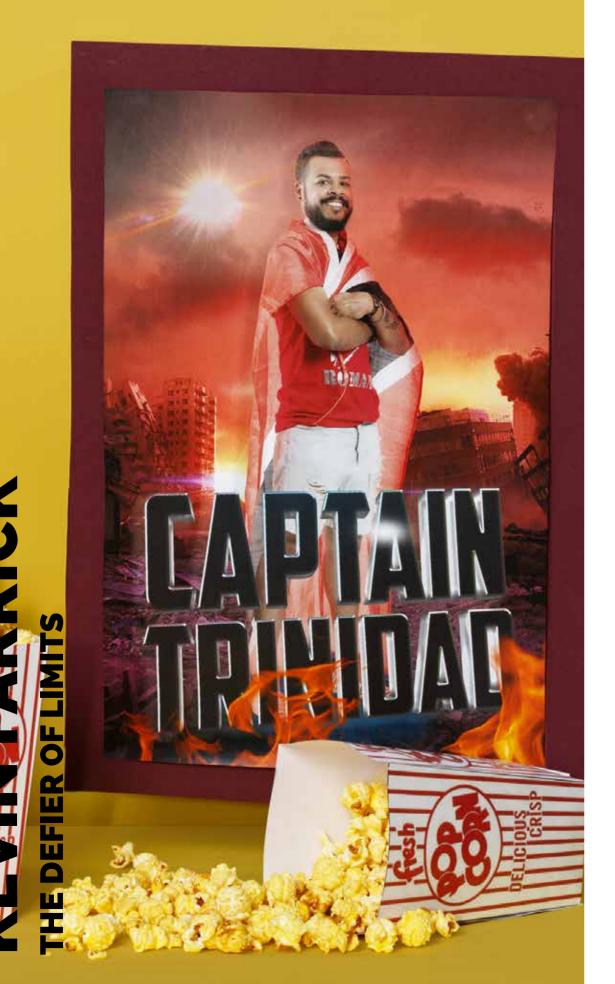
Strategic Management Marketing Management (in the Fashion or Technology Industry)

Nationality: Canadian, Trinidad and Tobago Languages: English

KEVIN FARRICK THE DEFIER OF LIMITS



Wired. Unstoppable. Fun.



For Kevin, not even the sky is the limit

Kevin is a natural communicator and a great ambassador of Trinidad and Tobago, a country he carries in his blood. Super energetic and high spirited, he devotes himself to different passions, ranging from sociology, journalism, DJ-ing and event management to reading and basketball. His most challenging experience was skydiving in New Zealand, a true feat that was both scary and exhilarating.

Book Animal Farm, by George Orwell

Movie The Matrix, by Andy Wachowski and Lana Wachowski

Sound

Machel Montano (of Trinidad and Tobago) Jay Z Jimi Hendrix Prince

"There is no spoon"

The Matrix (As inspired by Jean Baudrillard)

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