



Kevin lives his life with the same intensity he works: diving head-on.

Born in Canada, Kevin lived most of his life in Trinidad and Tobago. He pursued an undergraduate degree in Sociology at Western University in Canada. While there, he participated in a student exchange programme where we went to New Zealand for one semester. When he returned to Trinidad, he engaged as a professional Educator for ten years while at the same time starting his own business, a local fashion boutique. He also worked as a Freelance Journalist as well as an Event Planner and Manager for a local company - Caesar's Army. Kevin always dreamt of living in Europe. The Magellan MBA is part of this dream coming true.

KEVIN FARICK
THE DEFIER OF LIMITS

1

Main Skills

- Strategic idea: creation and management
- Communication and Presentation
- Event Management
- Marketing
- Journalism

2

Strengths

- Input
- Ideation
- Adaptability
- Intellection
- Includer

3

Timeline

- 2016** - The Magellan MBA
- 2015** - Moved to Portugal to pursue an MBA
- 2010** - Implemented a multimedia technology for improvement of content delivery for students
Started as a Head of Logistical Management for local event management company - Caesar's Army
- 2005** - Launched his first business
- 2001** - Skydived in New Zealand

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Projects

- Lead the Movember Project (charity initiative), involving press, radio interviews and gala event to raise awareness and funds
- Designed and created his own column for local publication - Metro Magazine
- Head of Logistics Management for a local event management company - Caesar's Army

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Career Objectives

Kevin's goals are to be involved in Integrated Marketing Management and/or Strategic Management within the fashion industry, in companies such as LVMH, Gucci, Farfetch, GQ and Esquire magazine. His passion for innovation could also take him towards the technology industry, more specifically companies such as Google, Yahoo, Microsoft, Samsung, OnePlus and Huawei. Ideally he would like to work in a European country such as Portugal, England or perhaps in the United States.

Strategic Management
Marketing Management
(in the Fashion or Technology Industry)

Nationality: Canadian,
Trinidad and Tobago

Languages: English

**Wired.
Unstoppable.
Fun.**



KEVIN FARRICK

THE DEFIER OF LIMITS

For Kevin, not even the sky is the limit

Kevin is a natural communicator and a great ambassador of Trinidad and Tobago, a country he carries in his blood. Super energetic and high spirited, he devotes himself to different passions, ranging from sociology, journalism, DJ-ing and event management to reading and basketball. His most challenging experience was sky-diving in New Zealand, a true feat that was both scary and exhilarating.

Book

Animal Farm, by George Orwell

Movie

The Matrix, by Andy Wachowski and Lana Wachowski

Sound

Machel Montano (of Trinidad and Tobago)

Jay Z

Jimi Hendrix

Prince

“There is no spoon”

The Matrix (As inspired by Jean Baudrillard)

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